



New online workshops

Values-based approaches to recruitment and retention

The Skills for Care Yorkshire and Humber and the North East team is delighted to invite you to two new virtual events taking place via Zoom:

- **Stage 1: Articulate, Monday 14 September from 14:00 – 16:00, and**
- **Stage 2: Attract, Tuesday 29 September from 10:00 – 12:00.**

These free online workshops will help you get started with values-based recruitment and retention. We know this approach works – employers who used it in their recruitment reported a lower staff turnover, higher quality care and a positive return on investment.

There are five stages to the model: **Articulate, Attract, Apply, Assess** and **Assimilate**. The first two stages are now available for you to book and discover the benefits of values-based approaches to recruitment and retention.

Places are limited and advance booking is required.

[Find out more](#) or [book your place here](#).

Employers who have previously attended a face to face delivery of 'Getting Started' are welcome to attend these online workshops if a refresh would be beneficial. These sessions are also a good basis for the new follow on stages currently in development.

We look forward to seeing you there.

Skills for Care Yorkshire and Humber and the North East team